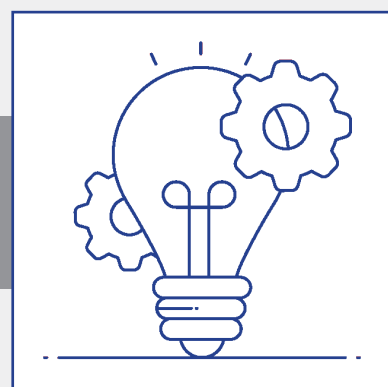# CELEBRATE OUR ASSETS

GOAL STATEMENT

Support new programming to enhance Palmyra's identity and expand recreational opportunities.

PLACEMAKING

Big Ideas

Community Events
Build upon the success of the Pal Wow Festival by developing small, local events and programming for residents throughout the year.
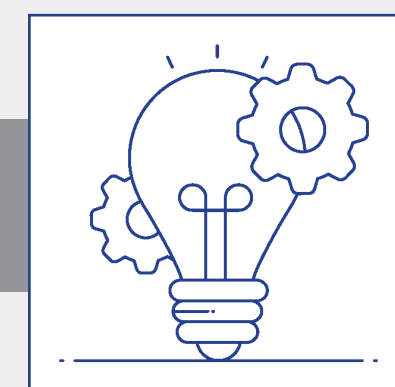
Beautification
Improve the visual appearance of Palmyra through physical improvements including signs, street lights, plantings, and decorative crosswalks.

Town Gathering Space
Identify locations within the town that could be developed into a community gathering space with public amenities.

How will we achieve it?

1. Survey residents to identify the types of weekly, monthly, or semi-annual events they would like to see in the community. ✳

2. Consider the creation of a Main Street Organization to support visual enhancements and business growth in the town's core.

3. Work with a professional consultant to develop unique signs and streetscape enhancements along SR 135 and US 150 that promotes the town's identity and history.

4. Identify properties in the town's core that could be redeveloped as a town plaza. ✳
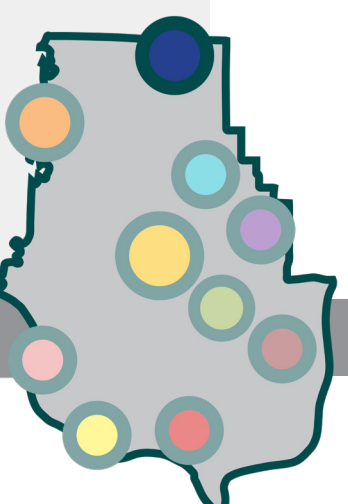
HISTORIC ASSETS

Big Ideas

Protecting Assets
Protect Palmyra's historic and natural assets through smart land use decisions and linking property owners with local and statewide historic preservation resources.

How will we achieve it?

1. Direct residents with historically designated homes, or those looking to receive designation, to resources which assist in the maintenance and preservation of older homes.

2. Work with the Harrison County Plan Commission to focus growth within the town rather than sprawling outward.

3. Preserve the historic log cabin and work with the property owner to integrate it into future tourism related programing and community events.
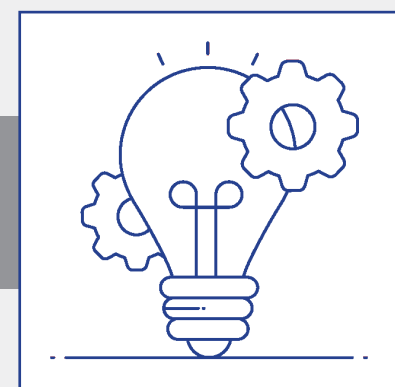
TAYLOR SIEFKER WILLIAMS design group

TOWN PLANNING INITIATIVE
HARRISON COUNTY
The Town of Palmyra

✳ = High Priority (Catalyst Initiative)

CELEBRATE OUR ASSETS

GOAL STATEMENT

Support new programming to enhance Palmyra's identity and expand recreational opportunities.

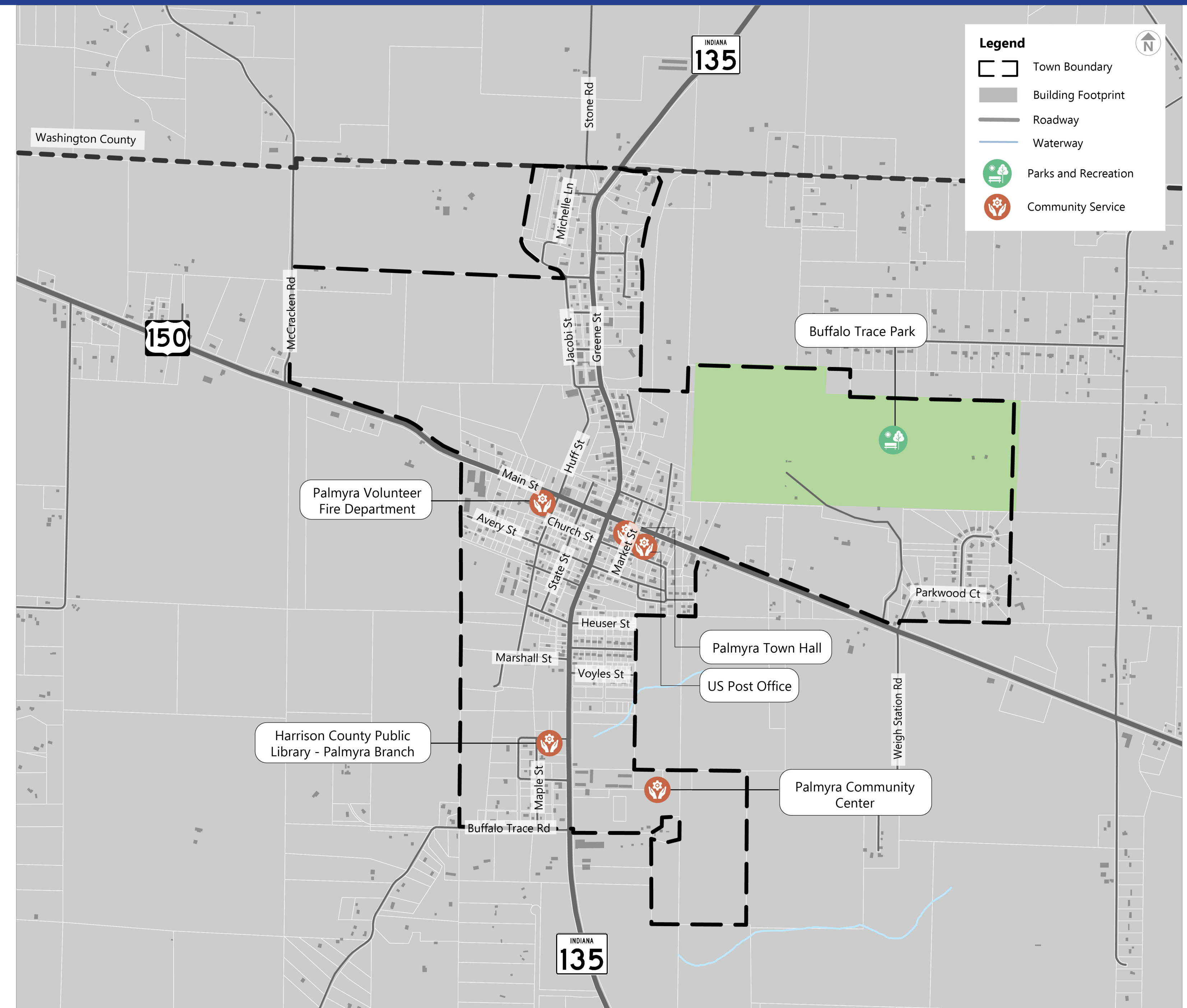## PARKS & RECREATION

Big Ideas

Buffalo Trace Park
Work with the County Parks Board to encourage facility improvements at Buffalo Trace Park that expand available programming and attract new visitors.

Recreational Activities
Develop new programming at the Palmyra Community Center and other local sites for residents and visitors of all ages.

How will we achieve it?

1. Survey residents to determine what types of programming opportunities they would be most interested in joining, including social, entertainment, and physical recreational options.

2. Continue working with Harrison County Parks Board for maintenance projects within Buffalo Trace Park.

3. Partner with the Harrison County Parks Boards to identify major amenity upgrades and new programing opportunities within Buffalo Trace Park to address the needs of residents and attract new users. ✳

4. Work with the Harrison County Parks Board and the Pal Wow Festival organizers to determine what upgrades to the park would be beneficial to future events.
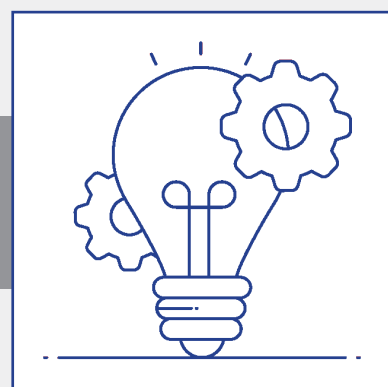
Legend
- Town Boundary
- Building Footprint
- Roadway
- Waterway
- Parks and Recreation
- Community Service

Washington County

INDIANA 135
150
INDIANA 135

Buffalo Trace Park

Palmyra Volunteer Fire Department

Parkwood Ct

Palmyra Town Hall
US Post Office

Harrison County Public Library - Palmyra Branch

Palmyra Community Center

Buffalo Trace Rd

Michelle Ln, Stone Rd, McCracken Rd, Jacobi St, Greene St, Huff St, Main St, Avery St, Church St, State St, Market St, Heuser St, Marshall St, Voyles St, Maple St, Weigh Station Rd

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BUILD QUALITY PLACES

GOAL STATEMENT

Develop a built environment that responds to the land use, transportation, utility, and public service needs of those living within Palmyra.
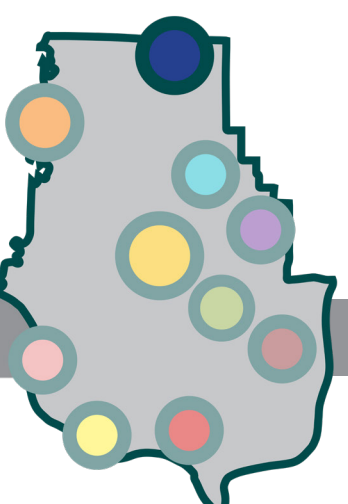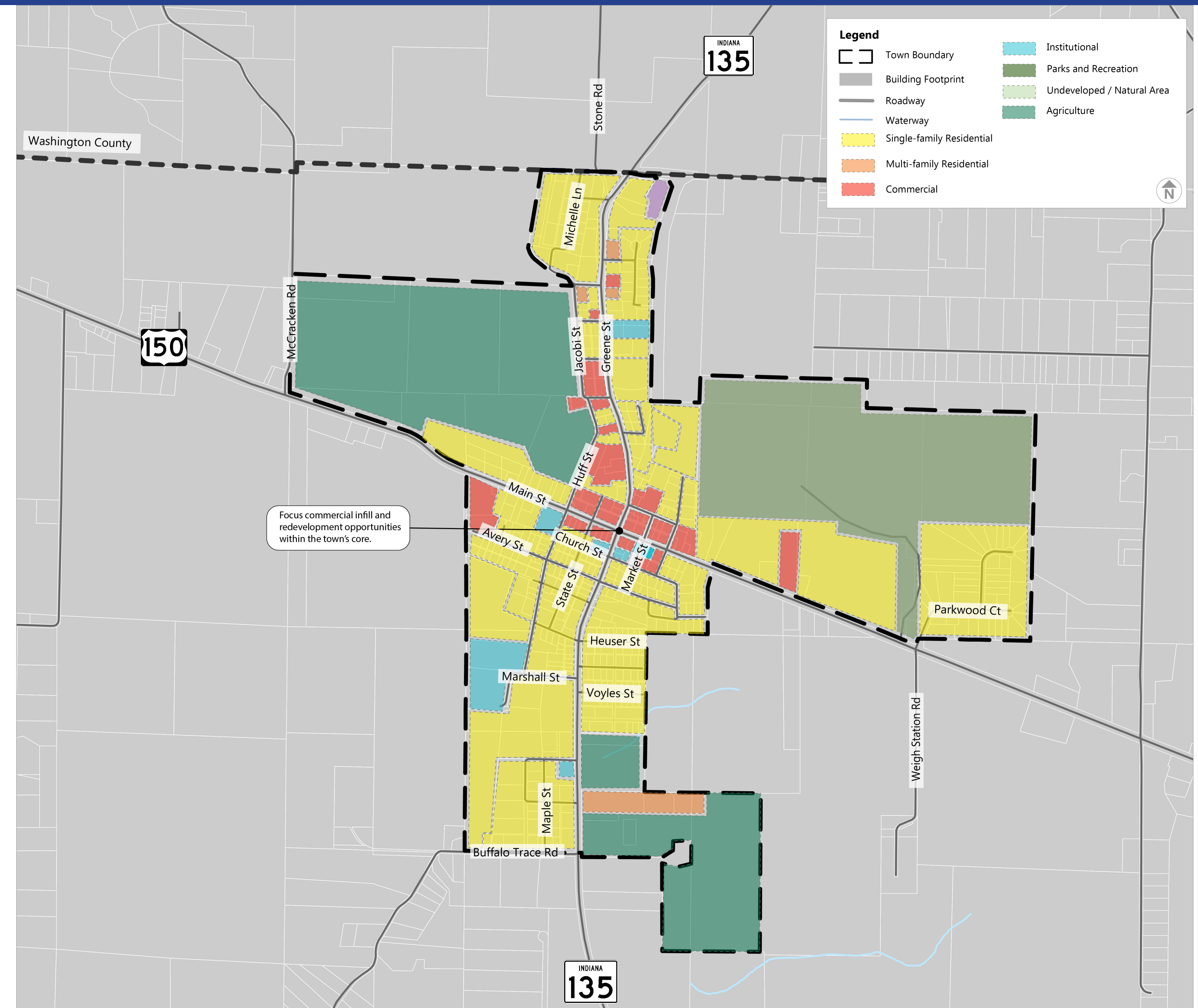
LAND USE

Big Ideas
Growth and Adaptive Re-Use

Focus new residential, commercial, and public-use development in areas within Palmyra best suited to new growth or redevelopment.

How will we achieve it?

1. Work with the Harrison County Plan Commission to ensure the town's vision and goals are considered in future land use decisions and conflicts.

2. Create an inventory of sites within the town's core that are suitable for redevelopment and work with property owners on rehabilitation or promotion to outside developers. ✳
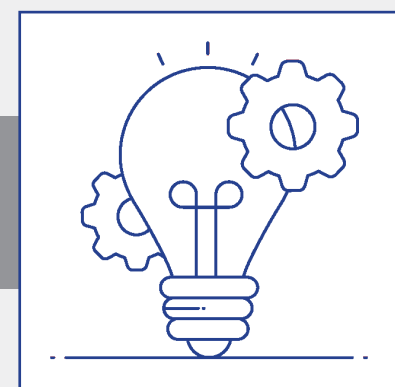

Legend

⬚⬚ Town Boundary		Institutional	
Building Footprint		Parks and Recreation	
Roadway		Undeveloped / Natural Area	
Waterway		Agriculture	
Single-family Residential			
Multi-family Residential			
Commercial			

Focus commercial infill and redevelopment opportunities within the town's core.

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BUILD QUALITY PLACES

GOAL STATEMENT

Develop a built environment that responds to the land use, transportation, utility, and public service needs of those living within Palmyra.

TRANSPORTATION
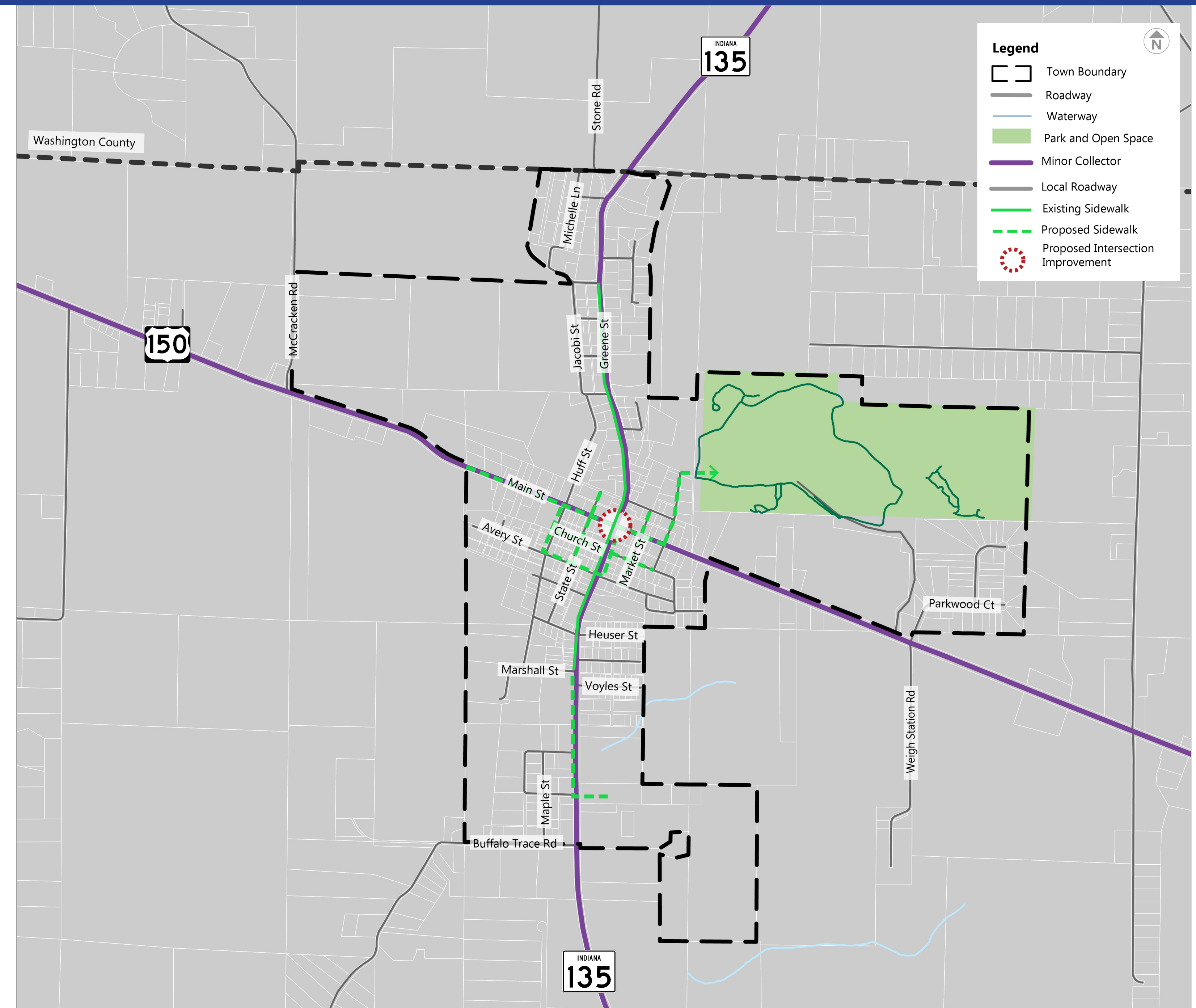
Big Ideas

Sidewalks and Trails
Expand Palmyra's sidewalk network from downtown to the neighborhoods and community destinations to create safe pedestrian connections.

State Route Enhancements
Work with INDOT to facilitate improvements along SR 135 and US 150.

How will we achieve it?

1. Work with INDOT to identify priority areas for necessary improvements along SR 135 and US 150 and seek INDOT funding through the LPA program. ✳

2. Develop a basic capital improvement plan which outlines future capital projects and identifies potential costs, funding sources, and completion dates.

3. Identify areas within Palmyra that would benefit from new sidewalk and trail connections, such as links between the town core and residential neighborhoods, the library, or Buffalo Trace Park. ✳
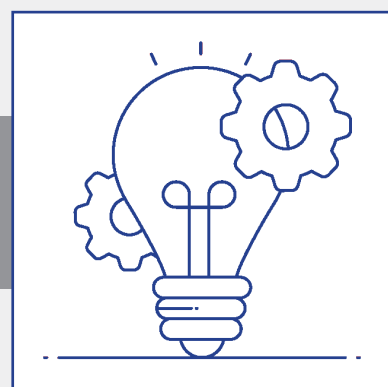

Legend
- Town Boundary
- Roadway
- Waterway
- Park and Open Space
- Minor Collector
- Local Roadway
- Existing Sidewalk
- Proposed Sidewalk
- Proposed Intersection Improvement

BUILD QUALITY PLACES

GOAL STATEMENT
Develop a built environment that responds to the land use, transportation, utility, and public service needs of those living within Palmyra.
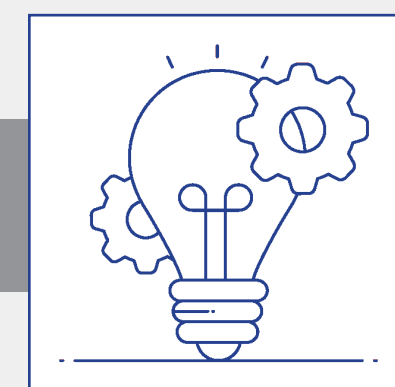
HOUSING

Big Ideas

Housing Diversification
Support the construction of diverse housing types to address the needs of families, recent graduates, and senior citizens in Palmyra.

How will we achieve it?

1. Identify potential locations within the community which could be used for development of multi-family housing, senior living, or duplexes that would provide housing options for current and future residents.

2. Work with the state to determine the feasibility of an owner-occupied rehabilitation program to assist homeowners in rehabilitation efforts and bringing buildings up to code. ✳

3. Promote housing development opportunities to potential developers highlighting Palmyra's ability to grow, existing utility infrastructure, and access to major employment and commercial hubs.

UTILITIES

Big Ideas

Broadband
Work alongside the county and local broadband providers to expand broadband access in Palmyra.

Utilities
Continue to monitor and update the town's water, sewer, and wastewater facilities to continue providing adequate levels of service.

How will we achieve it?

1. Support and help implement, when possible, the strategies within the Harrison County Broadband Readiness and Infrastructure Deployment Plan to ensure Palmyra has high-quality internet access for residents and business owners.

2. Improve the safety of the town's sewer plant by installing the required fencing, cameras, and motorized gate. ✳

3. Develop and maintain a basic capital improvement plan for Palmyra that identifies incremental improvements for infrastructure (water, sewer, roads, etc.), sets a timeline for future improvements, and identifies costs and funding sources for each project. ✳
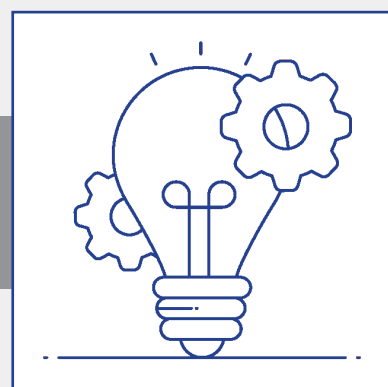
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COLLABORATE TO EXPAND OUR OFFERINGS

GOAL STATEMENT

Broaden local and regional partnerships to provide high-quality services for residents, such as healthcare, education, and workforce development.

HEALTH & WELLNESS

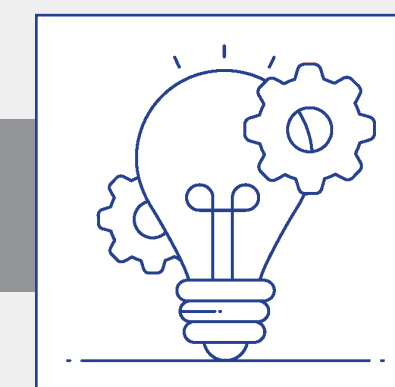**Big Ideas**

Active Lifestyles
Develop new programming that focuses on the physical and social health of Palmyra residents.

Healthy Food
Collaborate with North Harrison Schools, local farmer's, and community organizations to increase the availability of fresh produce.

How will we achieve it?

1. Partner with the Harrison County Extension Office to bring the Cooking Matters program to Palmyra and support the revival of the Sprouts Bucks program for school-aged children to purchase fresh produce at the farmer's markets within Harrison County.

2. Explore the possibility of forming a small farmer's market in Palmyra that could serve the northern portions of Harrison County.

3. Survey residents to determine what types of health and wellness programming would be most beneficial to them.

4. Build partnerships with the school, library, and local businesses to develop programing for youth which teaches them the importance of living healthy lifestyles.

ECONOMIC DEVELOPMENT

Big Ideas

Childcare and Early Childhood Education
Coordinate with local childcare and early childhood education providers to help expand services in Palmyra.

Business Growth
Consider the use of development incentives to attract additional retail, dining, and neighborhood-scale businesses.

How will we achieve it?

1. Determine the need for daycares and early childhood education facilities within the community and reach out to regional and statewide partners with resources and expertise in expanding services within rural areas.

2. Partner with the school and other organizations to expand after-school programming options, including transportation needs for students with working parents.

3. Identify what types of dining, entertainment, and retail options are most demanded within Palmyra and determine the feasibility of attracting those types of developments with local incentives. ✱

4. Work with Harrison County Economic Development Corporation and other county-wide organizations to promote existing incentives and form new programs to assist property owners and small business owners within Palmyra. ✱

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TOWN PLANNING INITIATIVE
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